

REMARKS

Applicant has studied the Office Action dated June 6, 2008. Claims 1, 4-12, and 15-22 are pending. Claims 1, 12, 16, and 20 have been amended and claims 3, 13, and 14 have been canceled without prejudice. Claims 1, 12, and 20 are independent claims. No new matter has been added as the amendments have support in the specification as originally filed.

It is submitted that the application, as amended, is in condition for allowance. Reconsideration and reexamination are respectfully requested.

Allowable Subject Matter

Applicant graciously acknowledges the Examiner's indication of allowable subject matter in claims 3, 11, and 14 at paragraph 9 of the Office action. To expedite the prosecution of the present application, the allowable features of claim 3 have been incorporated into independent claim 1 and the allowable features of claim 14 and intervening claim 13 have been incorporated into independent claim 12 as suggested by the Examiner. Therefore, it is respectfully asserted that the amended independent claims 1 and 12 are allowable. Since claim 11, which ultimately depends from allowable independent claim 1, is also allowable by virtue of its dependency from the allowable base claim, it has not been amended as suggested by the Examiner.

§103 Rejections

Claims 1, 4-9, 20, and 21 were rejected under 35 U.S.C. §103(a) as being unpatentable over Kim (US 6,882,726) in view of Wakabayashi et al. ("Wakabayashi" US 5,903,706), in further view of Vance et al. ("Vance" US 6,992,699). Applicant respectfully traverses the rejection.

As discussed above, independent claim 1 has been amended by incorporating the allowable features of claim 3, which has been canceled without prejudice. The amended independent claim 1 recites rotation of the photographic apparatus at a predetermined angle ranging from approximately 150° to approximately 180°, such that the photographic apparatus is directed in substantially the same direction as the display, brings the magnet closer to the magnetic flux detecting sensor, wherein a

vertical angle of the photographic apparatus facing upright corresponds to 90° and a horizontal angle of the photographic apparatus facing toward a user of the terminal corresponds to 180°.

Similar to the amendment of independent claim 1, independent claim 20 has also been amended by incorporating the allowable features of claim 3. Therefore, it is respectfully asserted that independent claims 1 and 20 are allowable over the cited combination of references. It is further respectfully asserted that claims 4-9 and 21, which depend from independent claim 1, also are allowable over the cited combination of references.

Claims 10, 12, 13, 15-19, and 22 were rejected under 35 U.S.C. §103(a) as being unpatentable over Kim in view of Wakabayashi, in further view of Vance and the applicant's admitted prior art (AAPA). Applicant respectfully traverses the rejection.

With this paper, claim 13 has been canceled without prejudice. It is, therefore, respectfully submitted that the rejection is moot with respect to claim 13 and it is respectfully requested that the rejection be withdrawn.

As asserted above, independent claim 1 is allowable. Therefore, it is respectfully asserted that claim 10, which depends from independent claim 1, also is allowable over the cited combination of references by virtue of its dependence from the allowable base claim.

As discussed above, independent claim 12 has been amended to incorporate the allowable features of claim 14 and intervening claim 13, which have been canceled without prejudice. The amended independent claim 12 recites the image is inverted when the photographic apparatus is rotated in a predetermined angle ranging approximately 0° to approximately 150° and directed in substantially the same direction as the display, displacing the magnet away from the magnetic flux detecting sensor such that the magnetic flux sensor does not detect the magnetic flux, wherein a vertical angle of the photographic apparatus facing upright corresponds to 90°, a horizontal angle of the photographic apparatus facing toward a user of the terminal corresponds to 180° and a horizontal angle of the photographic apparatus facing against the user corresponds to 0°.

Therefore, it is respectfully asserted that independent claim 12 is allowable over the cited combination of references. It is further respectfully asserted that claims 15-19, and 22, which depend from independent claim 12, also are allowable over the cited combination of references.

CONCLUSION

In view of the above remarks, Applicant submits that the present application is in condition for allowance. Reexamination and reconsideration of the application, as originally filed, are requested.

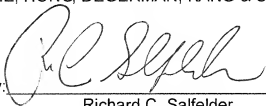
No amendment made was related to the statutory requirements of patentability unless expressly stated herein.

If for any reason the Examiner finds the application other than in condition for allowance, the Examiner is requested to call the undersigned attorney at the Los Angeles, California telephone number (213) 623-2221 to discuss the steps necessary for placing the application in condition for allowance.

Respectfully submitted,

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